



POSITIVE GEM

Garden Centers + Landscapers + Nurseries



Refreshingly Simple and Powerful Solutions for Garden Centers



POSitive Green Enterprise Manager is an innovative, easy to use retail solution designed to centralize multi-channel selling through your store and web site. GEM can improve the performance, reliability and transaction efficiency of your business, reducing staff errors and shrinkage.

POSitive GEM excels in garden centers worldwide. Boasting an impressive list of features, GEM allows you to do everything from making a sale, printing barcoded price labels, creating purchase orders, seasonal re-ordering, to customer loyalty and marketing. Loaded with reports for stock, sales, profit, taxes, customers, suppliers, employees and many more, you can be sure that GEM will give you the information you need for your business.

Main Features

Stock Control	Purchase Orders
Let's Sell	Reports & Data
Sales Utilities & Tools	Integrated Payments
Customer Controls	Customer Loyalty
Sales & Promotions	Text Messaging
Employee Controls	API Available

Stock Control

POSitive GEM supports an unlimited number of inventory items, which can be standard hard and soft goods, and intangibles items like service and labor. Search by SKU, Common Name, Botanical Name or Category. GEM provides live and accurate stock tracking with the ability to handle backorders, negative levels, size/color matrix, kits, packages and serialized items. Stock levels can be managed with seasonal reordering and waste control. Multiple sites, stores, beds and bins may also be tracked and monitored.

Let's Sell

With Touch Screen, Quotes, Orders, Service and Invoicing modules seamlessly linked, GEM makes the sales process quick and easy. With multiple document and advanced printing and routing controls, GEM ensures that you maintain a professional, structured sales process.

Sales Utilities & Tools

GEM's sales utilities ensure the sales process is quick, accurate and efficient. Hand-held order taking, up-selling prompts, automated and flexible pricing, discounts and price overrides, gift cards, loyalty, coupons and customer advertising all ensure your customers have a great experience.



Customer Management

Track customer purchases and use for loyalty and marketing programs. GEM offers unlimited customer profiles with a complete invoice history and the ability to quickly search by account number, phone number or name. Assign one of six pricing levels or an automatic discount to each customer.

Sales & Promos

Configure multiple sales events and schedule them to automatically start by date and time. GEM also has extensive multi-buy and mix n' match options. Increase sales with suggested accessories and tag-alongs. Coupon management is also built-in.

Employee Controls

Control staff access to all areas of the register and back office through group and individual security settings. There are other useful tools, such as a time clock, internal messaging and activity logging that aids in management of your employees.

Purchase Orders

Unlimited suppliers and products can be maintained. Stock requirement lists, immediate cost change warnings, customer's orders arrival notification and supplier back orders are all handled.

maximize profits

improve efficiency

Customer Loyalty



Reports & Data

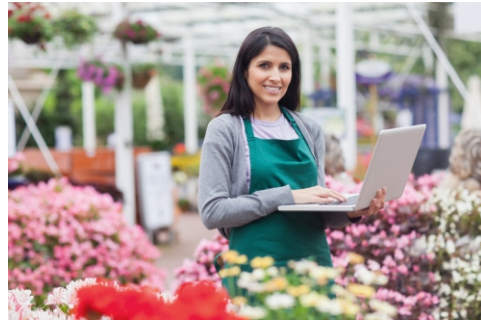
With extensive import/export routines, use of data collectors, drill down options, report filtering and over 100 default reports, GEM fits most needs. However, with an SQL database, your data is available to other programs, such as Microsoft Office or Crystal Reports. There is also a built-in custom barcode label designer.

Integrated Payments

We've partnered with Worldpay Integrated Payments to bring you secure, affordable payment processing that helps streamline operations and improve the customer experience.

API Available

An Application Programming Interface (API) is a set of clearly defined methods of communicating with various components in GEM. An API allows you to integrate GEM with third-party applications. Access to the API requires a POSitive Gold Subscription.



Gold Subscription

A Gold Subscription provides you with POSitive support, training and free updates. In addition to the POSitive API you also have access to Text Messaging* with your Gold Subscription! Have GEM text coupons to your customers, or send a text to all of your employees at once. Your customers can text you, or easily find out the hours you're open, or their account balance. And more new features are coming!

*Includes dedicated messaging number and up to 500 messages a month. Additional messages are only 3 cents each.



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