

An Awesome Marketing Tool

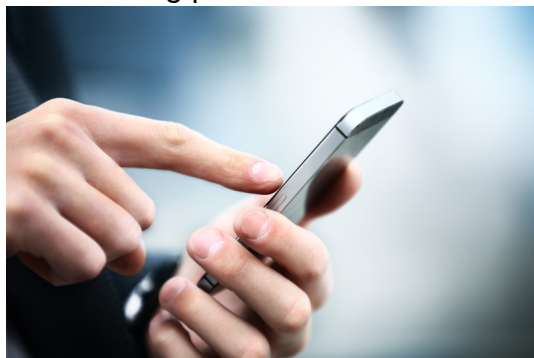
It's 2pm on a Wednesday and your store is empty. If only there was a quick and inexpensive way to reach your customers...

There is, and it's right at your fingertips! POSitive Text Messaging!

For a growing number of people, text messaging is their preferred method of communication, and they're more likely to see and react to a text message than any other form of advertising.

With POSitive Text you can:

- Harness the awesome marketing power of POSitive Text Messaging to keep your customers engaged!



- Send out a one-time use coupon that must be redeemed that day!

- Let your customers know instantly that you've just restocked a hot selling item!
- Create text messages in advance and have POSitive automatically send them out on the scheduled day and time!

POSitive Text Messaging is also a great way to communicate with your employees:

- Send and receive messages right through POSitive!
- Someone can't make a shift? Send out a message to individuals or groups, such as "Day Shift", to quickly find a replacement

Included with POSitive Text:

- A dedicated telephone number
- Up to 500 messages a month
- Additional messages are only 3 cents each



POSitive Text Messaging works and it's an incredibly cost-effective marketing tool. No other form of advertising allows you to effectively reach customers for literally pennies! Everything you need for text messaging is built into your POSitive software and is included with a POSitive Gold subscription. You don't have to use a separate system.

POSitive Text is just one of the powerful new Gold Features that are included with your POSitive Gold subscription. Features we've designed to improve your bottom line! **Talk to your dealer, or call POSitive at 800-735-6860 to get started.**